

flickfilosopher

Sponsored Posts Kit

FlickFilosopher.com is now accepting sponsored posts on an extremely limited and highly selective basis.

[See a sample sponsored post.](#)

FlickFilosopher.com is one of the longest-running continually updated sites of any type on the web: I founded the site in 1997, and [the domain name was established in March 1998](#). You won't find many domains that are older, and even fewer that are still active and still pursuing their original missions.

I am [MaryAnn Johanson](#), and at FlickFilosopher.com, I explore a wide range of films — from huge Hollywood blockbusters to tiny indies and global cinema — from a perspective that is unabashedly progressive, feminist, and geeky. I am proud not to pretend that criticism can ever be “objective.”

In the online film realm, I helped found movie criticism on the web. The site predates Google and predates Rotten Tomatoes; I was one of the first critics featured in the earliest iteration of the [Tomatometer](#). My criticism is popular and respected: I am one of only a few film-critic members of [The International Academy of Digital Arts and Sciences](#), the Webby's organization, celebrating excellence online and driving the creative, technical, and professional progress of the Internet. [See here for a long list of my professional credits and accomplishments.](#)

FlickFilosopher.com:

- ~30,000 visitors/~50,000 pageviews per month
- readers ~70% US based, ~30% UK based, with a smattering of visitors from everywhere else on the planet
- readers tend to be slightly more male than female, older, and well educated
- domain authority: 62
- 3.7K Twitter followers [@maryannjohanson](#)

There are no ads on FlickFilosopher.com, no annoying pop-ups. Your sponsored post will not be lost in a sea of digital garbage.

I have worked long and diligently to earn and keep the respect of my readers, which is why I am being extremely selective about what sorts of sponsored content I will accept.

flickfilosopher

sponsored posts written by the sponsor

US\$1000 and up

Posts will be permanent (unless you would prefer it be deleted after a certain length of time) and **will** be labeled as sponsored.

- up to 1000 words
- up to three images
- up to three do-follow links

I have *sole* final say on the content of any sponsored posts, including images.

I will not accept sponsored posts in content areas including but not necessarily limited to:

- casinos/gambling
- cryptocurrency
- NFTs
- tobacco/vaping
- weight loss/pharmaceuticals/any product that makes medical claims
- anything to do with "AI"
- essay writing or other services that promote academic cheating
- sex-related services (escorts, "sugar daddies," etc)

See page 4 for what else is included...

flickfilosopher

[sponsored post written by me](#)

US\$2000 and up

Posts will be permanent (unless you would prefer it be deleted after a certain length of time) and **will** be labeled as sponsored.

- at least 400 words
- number of images and do-follow links up for negotiation on a case-by-case basis

To be clear: *My digital real estate is for sale, not my opinion.* I will write fairly but honestly about any product or service I am paid to cover.

*Reviews of films of any length or of TV/web episodes/series are **not available as sponsored posts**.* You may submit those for unpaid review consideration in the main body of the site in the usual way by emailing me at maryann@flickfilosopher.com. (Though note that I do not generally review short films except in rare situations, like the Oscar-nominated shorts collected for theatrical release.)

I will consider a wide variety of culture and pop-culture products and services for sponsored posts, including but not limited to:

- DVD/blu-ray box sets (overall packaging and presentation to be reviewed, not the movies/series themselves)
- toys and games
- apparel such as T-shirts, jewelry, and accessories
- digital devices and accessories
- streaming services
- books
- music
- food and wine
- home office supplies such as pens and notebooks
- software, especially Apple products (I am an Apple native: Macbooks, iPhones, iPads, Apple Watches)
- pet stuff (I have lived with cats and currently live with a dog)
- *this is not an exclusive list! [feel free to pitch me](#)*

See the next page for what else is included...

flickfilosopher

Either kind of sponsored post will include:

- home page placement as the sole sponsored post there for one week

streaming watchlist



Apple TV+ is free worldwide Jan 3–5 –
Get ready to spend the weekend
bingeing some great films and series.

classic film virgin



classic film virgin: Top Gun (1986) – Cold
War propaganda that is weirdly
apolitical. Sunny, breezy homoerotic
that is surely unintentional. What a
this is! Mostly not in a good way, but its
impact on pop culture cannot be denied.

sponsored



sample sponsored post (sponsored) –
Lorem ipsum dolor sit amet, consectetur
adipiscing elit. Praesent condimentum,
nunc eget auctor efficitur, metus lacus
euismod sem, ac eleifend libero odio vel
diam. Fusce quis risus odio.

- sidebar placement as the sole sponsored post there for one week

Paddington television series for very young children give us a theme-park notion of
Amazonia, colorful but flattened and flimsy.

Of course this is a family adventure, not a documentary or a serious adult drama, but the
comparison with the previous movies is shocking. King's London is, with delightful paradox,
both bursting with pop-up-book magic and grounded in authenticity, and is vibrantly and
diversely populated by people who are of London... including Paddington himself. But here,
where Paddington is actually supposed to be from, he feels as out of place as the Browns as
they all get tossed around — sometimes literally — on the cinematic equivalent of a Disney
amusement ride.

And, of course, though absolute fealty to source material isn't necessary, and sometimes is
ill advised, in Bond's books, Aunt Lucy's Home for Retired Bears is in Lima, a historic city of
10 million people, the second largest in South America. We could have gotten a different
sort of urban fairy tale, with Paddington bringing his innocence and optimism and
marmalade-fueled exuberance to a whole new band of cityfolk. But Lucy's home is
relocated to the jungle, as if treasure hunts and peculiar perils — as risk-averse in
man Mr Brown (Hugh Bonneville: *Downton Abbey: A New Era, Breathe*) spends
movie fretting about — are all Peru could possibly be about.

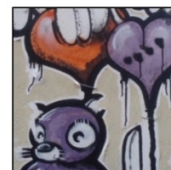


recommendations via Substack
and Patreon.

Or make a one-time or
recurring donation via PayPal.
(PayPal account not required; debit/credit
card payment available.)

As an Amazon Associate, I earn
from qualifying purchases.

Amazon and the Amazon logo
are trademarks of
Amazon.com, Inc. or its
affiliates.



sample sponsored post
(sponsored) – Lorem ipsum dolor
sit amet, consectetur adipiscing
elit. Fusce quis risus odio.

- listing in the FlickFilosopher.com [Weekly Digest email newsletter](#), which appears on Substack (first week of appearance only)

Tweets can be negotiated, but I am more likely to agree to them for posts I write myself.

I will run no more than one sponsored post per week.

For extended exclusivity, including extended placement on the home page and sidebar:

- for two weeks: add US \$500
- for three weeks: add US \$750
- for four weeks: add US \$1000

ONCE AGAIN: I have *sole* final say on the content of any sponsored posts, including images.

I will not accept or create sponsored posts in content areas including but not necessarily limited to:

- casinos/gambling
- cryptocurrency
- NFTs
- tobacco/vaping
- weight loss/pharmaceuticals/any product that makes medical claims
- anything to do with "AI"
- essay writing or other services that promote academic cheating
- sex-related services (escorts, "sugar daddies," etc)

Serious inquiries only. Base fees are NOT negotiable.

Get started with an email to maryann@flickfilosopher.com.

Except as described here, FlickFilosopher.com does not accept ads, guest posts, or link placements.

Apr 25, 2025